

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497448 /		<u>Alt Order #</u> 06362758
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 10/04/12 - 10/12/12		<u>Estimate #</u> 1966
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/04/12	10/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$250.00			
N 2	KVVU	10/04/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				2	\$2,150.00			
N 3	KVVU	10/04/12	10/10/12	Better	M-F 11a-12p		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$195.00			
N 4	KVVU	10/04/12	10/10/12	Katie Couric	2-3p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$275.00			
N 5	KVVU	10/04/12	10/10/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				2	\$300.00			
N 6	KVVU	10/04/12	10/10/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$350.00			
N 7	KVVU	10/04/12	10/10/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				2	\$950.00			
N 8	KVVU	10/04/12	10/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$450.00			
N 9	KVVU	10/04/12	10/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				2	\$1,025.00			
N 10	KVVU	10/04/12	10/10/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				2	\$900.00			
N 11	KVVU	10/04/12	10/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 497448 /		<u>Alt Order #</u> 06362758
<u>Contract Dates</u> 10/04/12 - 10/12/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1966
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$725.00			
N 12	KVVU	10/04/12	10/10/12	Extra	M-F 7-730p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$950.00			
N 13	KVVU	10/04/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				5	\$700.00			
N 14	KVVU	10/04/12	10/10/12	TMZ	730-8p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$1,350.00			
N 15	KVVU	10/04/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/12	10/10/12	MTWTF--				3	\$275.00			
N 16	KVVU	10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$4,000.00			
N 17	KVVU	10/08/12	10/08/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$6,800.00			
N 18	KVVU	10/06/12	10/06/12	Clone Wars	Sa 2-3p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$175.00			
N 19	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$9,500.00			
N 20	KVVU	10/07/12	10/07/12	Friends Weekend	5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
N 21	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$550.00			
N 22	KVVU	10/04/12	10/04/12	The X Factor	The X Factor		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$7,500.00			
N 23	KVVU	10/11/12	10/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$250.00			
N 24	KVVU	10/11/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$2,150.00			
N 25	KVVU	10/11/12	10/12/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$300.00			
N 26	KVVU	10/11/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$1,025.00			
N 27	KVVU	10/11/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$700.00			

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Contract / Revision	Alt Order #
497448 /	06362758

Contract Dates	Product	Estimate #
10/04/12 - 10/12/12	PATRIOT MAJORITY US	1966

Advertiser	Original Date / Revision
Patriot Majority USA	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Totals											55	\$62,485.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	55	\$62,485.00	\$53,112.25
Totals	55	\$62,485.00	\$53,112.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6362758 TRF# 497448
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 08.53
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6362758 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1966 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/12 OCT12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 08.53

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 28 AND 29
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84
AGENCY PRODUCT CODE = 91
AGENCY EST# = 1966

18	S		200P-300P	30		\$175.00	10/6	10/6	0		SAT	0
PROGRAM : THE CLOSER												
CON COM1: THE CLOSER												

29	A		1100P-1200M	30		\$175.00	10/6	10/6	1		SAT	1
PROGRAM : TOUCH												
ORD COM1: SPOT N/A DUE TO SPORTS. MG 'TOUCH' PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	S		100P-400P	30		\$9,500.00	10/7	10/7	0		SUN	0
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												

28	A		1000A-130P	30		\$9,500.00	10/7	10/7	1		SUN	1
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PROGRAM : FOX NFL (GAME 2)
 ORD COM1: TP CORRECTION. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-19 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#19	MISSED: SUN/100P-400P	OCT7	30S	\$9,500.00	(OCT3/12)	
			OFFER: SUN/1000A-130P	OCT7	30S	\$9,500.00	PLS ADVISE.	
			CMT: TP CORRECTION. PLS APPROVE.					

M2	OK'D	BUY#18	MISSED: SAT/200P-300P	OCT6	30S	\$175.00	(OCT3/12)	
			OFFER: SAT/1100P-1200M	OCT6	30S	\$175.00	PLS ADVISE.	
			CMT: SPOT N/A DUE TO SPORTS. MG 'TOUCH' PRE-BOOKED PLS APPROVE.					

OCT/12	62485.00	CONTRACT TOTAL	62485.00
		TOTAL SPOTS	55

MARKET TOTALS \$328,868 KVVU 19% KSNV 28% KLAS 22% KTNV 22% KVMY 7% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT3/12 15.10
*** KVVU-TV ***

2	1000P-1100P	30	\$2,150.00	10/4	10/10	2	TH-F,M-W	2
PROGRAM : FOX 5 NEWS AT 10P								
CON COM1: FOX 5 NEWS AT 10P								

OCT3/12 15.10
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/4	10/10	3		TH-F,M-W	3
4			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$275.00	10/4	10/10	3		TH-F,M-W	3
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	10/4	10/10	2		TH-F,M-W	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	10/4	10/10	3		TH-F,M-W	3
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/4	10/10	2		TH-F,M-W	2
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/4	10/10	3		TH-F,M-W	3
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/4	10/10	2		TH-F,M-W	2
10			600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1: FOX5 NEWS AT 6PM	30		\$900.00	10/4	10/10	2		TH-F,M-W	2
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/4	10/10	3		TH-F,M-W	3

REP HEADLINE# 6362758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 15.10
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	30		\$950.00	10/4	10/10	3		TH-F,M-W	3
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
13			700A-900A	30		\$700.00	10/4	10/10	5		TH-F,M-W	5
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
14			730P-800P	30		\$1,350.00	10/4	10/10	3		TH-F,M-W	3
			PROGRAM : TMZ									
			CON COM1: TMZ									
15			900A-1000A	30		\$275.00	10/4	10/10	3		TH-F,M-W	3
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
16			900P-1000P	30		\$4,000.00	10/5	10/5	1		FRI	1
			PROGRAM : FRINGE FTC: 9/28/12									
			CON COM1: FRINGE FTC: 9/28/12									
17			900P-1000P	30		\$6,800.00	10/8	10/8	1		MON	1
			PROGRAM : MOB DOCTORFTC: 9/17/12									
			CON COM1: MOB DOCTORFTC: 9/17/12									
18			200P-300P	30		\$175.00	10/6	10/6	1		SAT	1
			PROGRAM : THE CLOSER									
			CON COM1: THE CLOSER									
19			100P-400P	30		\$9,500.00	10/7	10/7	1		SUN	1
			PROGRAM : FOX NFL (GAME 2)									
			CON COM1: FOX NFL (GAME 2)									
20			500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
			PROGRAM : EXTRA WEEKEND									
			CON COM1: EXTRA WEEKEND									

10-309

N/A

REP HEADLINE# 6362758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 15.10
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21			800A-900A	30		\$550.00	10/7	10/7	1		SUN	1
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PROGRAM : FOX NEWS SUNDAY
 CON COM1 : FOX NEWS SUNDAY

22			800P-900P	30		\$7,500.00	10/4	10/4	1		THU	1
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PROGRAM : X-FACTOR RESULTS
 CON COM1 : X-FACTOR RESULTS

23			1000A-1100A	30		\$250.00	10/11	10/12	1		TH-F	1
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PROGRAM : DR OZ
 CON COM1 : DR OZ

24			1000P-1100P	30		\$2,150.00	10/11	10/12	1		TH-F	1
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PROGRAM : FOX 5 NEWS AT 10P
 CON COM1 : FOX 5 NEWS AT 10P

25			300P-400P	30		\$300.00	10/11	10/12	1		TH-F	1
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PROGRAM : ANDERSON COOPER
 CON COM1 : ANDERSON COOPER

26			530P-600P	30		\$1,025.00	10/11	10/12	1		TH-F	1
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PROGRAM : FOX 5 NEWS AT 530PM
 CON COM1 : FOX 5 NEWS AT 530PM

27			700A-900A	30		\$700.00	10/11	10/12	2		TH-F	2
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PROGRAM : FOX5 MORNING NEWS
 CON COM1 : FOX5 MORNING NEWS

OCT/12 62485.00

CONTRACT TOTAL 62485.00
 TOTAL SPOTS 55

MARKET TOTALS \$328,868 KVVU 19% KSNV 28% KLAS 22% KTNV 22% KVMY 7% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*